



## ISDMR Digital Marketing & Research Module 1

- Introduction Digital Marketing Overview
- Website/Blog planning & Designing
- Email Marketing & Research
- Lead Generation
- Google AdWords
- Google Analytics & Research
- Facebook Marketing
- LinkedIn Marketing
- Twitter Marketing
- Video Marketing
- Instagram marketing
- Pinterest Marketing
- Search Engine Optimization (SEO)
- Online Display Advertising
- Mobile Web Marketing
- Content Marketing
- Online Reputation Management
- Affiliate Marketing Basics
- Adsense & Blogging



## ISDMR Advance Skills Module 2

- Spying on Competitors
- Marketing Strategies
- Influencer Marketing
- Email Marketing Advance
- Lead Generation Advance
- Facebook Marketing Advance
- Twitter Marketing Advance
- Instagram Marketing Advance
- Growth Hacking
- Google Adwords Advance
- List of Important Digital
- Marketing Tools Used By Top Digital Marketers Internationally

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## ISDMR Success

### Key Module 3

- Profitable Business Planning
- Company Project Marketing Planning & Research
- Company Registration Procedure (Optional)
- Corporate Identity (Optional)
- GST Registration (Optional)
- Interview Skills for Job Seekers (Optional)
- Resume Making for Job Seekers (Optional)



## ISDMR Special Techniques/Skills Module 4

- White Hat Techniques
- Black Hat Techniques
- Grey Hat Techniques  
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## ISDMR Special Module 5

- Make Money Online Working as a Part Time Digital Marketer
- Profitable Blogging
- Affiliate Marketing
- How To Get Freelance Projects
- Recap 60

